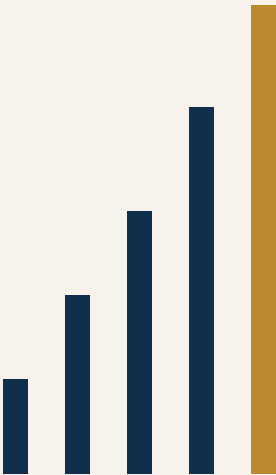


THE MANIFESTO

AI Capital™

*Build your AI Capital.
Not someone else's platform.*

The fifth capital of the company —
after human, financial, customer and intellectual capital.



0 1

A company builds several forms of capital

A business owner knows it better than anyone: the value of a company does not fit in a single number.

It lives in its **human capital** — the skills and experience of its teams.

In its **financial capital** — its cash position, its capacity to invest.

In its **customer capital** — its reputation, its contracts, the trust built year after year.

In its **intellectual property** — its methods, its brand, its know-how.

Each of these capitals took years of effort. Each belongs to the company. Each can be passed on.

0 2

A fifth capital is emerging

Artificial intelligence is changing the way companies work. Yet most of them consume it without building anything: subscriptions, scattered tools, abandoned experiments.

We believe a fifth capital is being born: **AI Capital™**.

AI Capital™ is the set of artificial-intelligence assets a company builds, organizes and keeps inside its own environment: its AI Employees, its AI infrastructure, its company memory, its knowledge, its documentation, its processes, its Missions, its automations, its Business Packs, its integrations and the skills developed by its teams.

AI Capital™ names both a new category of strategic asset and, for each company, the concrete AI estate it builds and grows.

0 3

What this capital contains

AI Capital is not an abstraction. You can visit it, measure it, document it:

- **AI Employees** — specialized digital coworkers, with a role, instructions, a memory and human supervision;
- a **sovereign AI infrastructure** — an environment dedicated to the company, on which everything is built;

- a **company memory** — the structured knowledge, procedures and documents that let AI Employees work in the company's real context;
- **Missions** — the tasks and processes entrusted to AI Employees, made reliable and measured;
- **in-house skills** — a leader and teams trained to run, supervise and grow the whole.

With 10, 20, 50 or 100 AI Employees, every structured document, every formalized procedure, every reliable Mission enriches a digital estate that belongs to the company and grows with it.

0 4

This capital must belong to the company

On many SaaS platforms, configurations, histories, workflows, agents and document bases remain heavily dependent on the vendor's environment. Their portability, reversibility and terms of use vary with the provider and the contract.

With SaaS, you mainly consume a service.

With AI Capital™, you build a company estate: these assets are constructed in an environment dedicated to the client, documented and designed to remain under its control.

A capital that is neither transferable, nor documented, nor reversible is not capital. It is dependency.

That is why we make five Commitments: **Sovereignty. Transparency. Reversibility. Evolutivity. Guidance.**

Our goal is never to make a company dependent. Our goal is to make it an owner.

0 5

The economic consequence

Your investments in artificial intelligence are no longer mere expenses or consumed subscriptions. They build a durable economic asset that can strengthen the company's performance, resilience, transferability and valuation.

Our thesis is that companies able to demonstrate a structured company memory, transferable processes and proprietary AI capabilities will hold an advantage in a sale, an audit or a financing operation.

It is a strategic thesis — not a financial guarantee, nor accounting or legal advice. But it is the thesis we build everything on.

0 6

The method in four phases

AI Capital™ (Capital IA™ in French-speaking markets) names the category: the new strategic asset, the method and the ecosystem that make it possible to build. The method fits in four phases:

- I. Found** — deploy the company's sovereign AI infrastructure.
- II. Teach** — load the company memory. Connect the software. Structure the knowledge.
- III. Delegate** — deploy the AI Employees and the Business Packs. Assign the first Missions.
- IV. Grow** — grow the AI Capital, year after year, with governance and in-house skills.

0 7

Our promise

At the end of our engagement, what has been built belongs to the client: the infrastructure, the memory, the AI Employees, the Missions, the knowledge, the documentation.

An asset that keeps creating value after us.

*Build your AI Capital.
Not someone else's platform.*

Construisez votre Capital IA. Pas celui d'un SaaS.

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